

WHAT DO YOU LOVE ABOUT WHERE YOU LIVE?

Represent your 'hood! The Puget Sound area has got tons of awesome communities. From Georgetown to Ballard, Tacoma to Everett, every community is a one-of-a-kind place. To find out what makes each community special, we figured the best way is to go straight to the source: YOU.

That's why Zooppa and KOMO news are throwing the *Video Block Party*.

This is your chance to give some love to your community. Make a video showing the best your block has to offer and why you're proud to live there.

Who are your favorite neighborhood characters? What are the best local shops, restaurants and bars? Coolest hangouts? What's your favorite dog park? In 60 seconds or less, tell us why your community is *the* place to live in the Puget Sound area.

Now, this is about showing your pride in YOUR community, not trashing others. So keep it positive.

All you've got to do is shoot your video and upload it to Zooppa.com. When you upload, remember to tag your video with the name of your community.

Your video may be featured on KOMOnews.com's community pages, or even on a news broadcast.

For a list of Puget Sound communities, click on the materials link on the brief page. If your community isn't on this list, you can still submit a video. Just make sure to tell us where in the Puget Sound area you're from and why you love it.

In addition to neighborhood pride and internet fame, there are also some sweet cash prizes up for grabs in this competition. Show us your mobile video, short film, animation, puppet show, claymation, whatever you like! Just make it creative and about your 'hood.

Show the world what you love about where you live.

This competition runs from August 24th until Midnight October 18th.

Prize distribution on next page.

Video Block Party Prize Structure

KOMO Prize: \$1,000

Zooppa Prize: \$350

1st Community (voting-based) Prize: \$300

2nd Community Prize: \$150

3rd Community Prize: \$100

4th Community Prize: \$50

5th Community Prize: \$50