

e.leaven Brief

The origins of the e.leaven Food Company lie in its owner's lifelong love of cooking for friends and family. e.leaven prepares meals like they're cooking for someone special.

Foodies and bread geeks take note:

Every item on the menu at e.leaven is designed to complement their bagels and breads, baked fresh every morning by artisan chefs. e.leaven's unique water filtration system delivers consistently amazing bread that you can't find anywhere else.

Only the finest, freshest ingredients are used in every dish. The hearty Corned Beef Reuben on just-baked rye, or their Strawberry-Stuffed French Toast made from homemade challah are so delicious you'll be talking about them long after your meal is through.

The love can also be taken to go; e.leaven offers old school deli products such as whitefish salad, lox by the pound, and world-class bagels.

e.leaven is smart, classy, modern and fresh, and ready to make their brand part of the public consciousness. That's where you come in.

e.leaven wants your best videos, print ads and banners to introduce their brand to the world.

Make sure you include the e.leaven logo and their website's url (eleavenfood.com).

We're looking forward to a lot of creativity and inspiration- tell us a story!

Visit eleavenfood.com to see full menus and read more about e.leaven's history and philosophy.

e.Leaven Awards Distribution

Total Prize Purse: \$5,000

Video		Print		Banner	
1st Place Video	\$ 400	1st Place Print	\$ 400	1st Place Banner	\$ 125
2nd Place Video	\$ 150	2nd Place Print	\$ 150	2nd Place Banner	\$ 75
3rd Place Video	\$ 100	3rd Place Print	\$ 100	3rd Place Banner	\$ 50
4th Place Video	\$ 50	4th Place Print	\$ 50		
Zooppa Video Award	\$ 500	Zooppa Print Award	\$ 400		
e.Leaven Video Award	\$ 1,500	e.Leaven Print Award	\$ 750	e.Leaven Banner Award	\$ 200